

# Williamsburg Senior Softball League



Membership Business Meeting  
February 17, 2022

## 2021 Board of Directors

- Jim Ratkus, Commissioner\*\*
- John Antretter, Deputy Commissioner
- Steve Chisholm, Secretary\*\*
- John Stout, Treasurer
- Ben Di Vito, Webmaster\*\*
- Dick Hoell, Ad Hoc

\*\* Term Over

# History and Future

2019 - Inaugural season, 35 players/3 teams/24 games

2020 - Covid season, 56 players/4 teams/25-26 games

2021 - ~85 players/6 teams/32-33 games

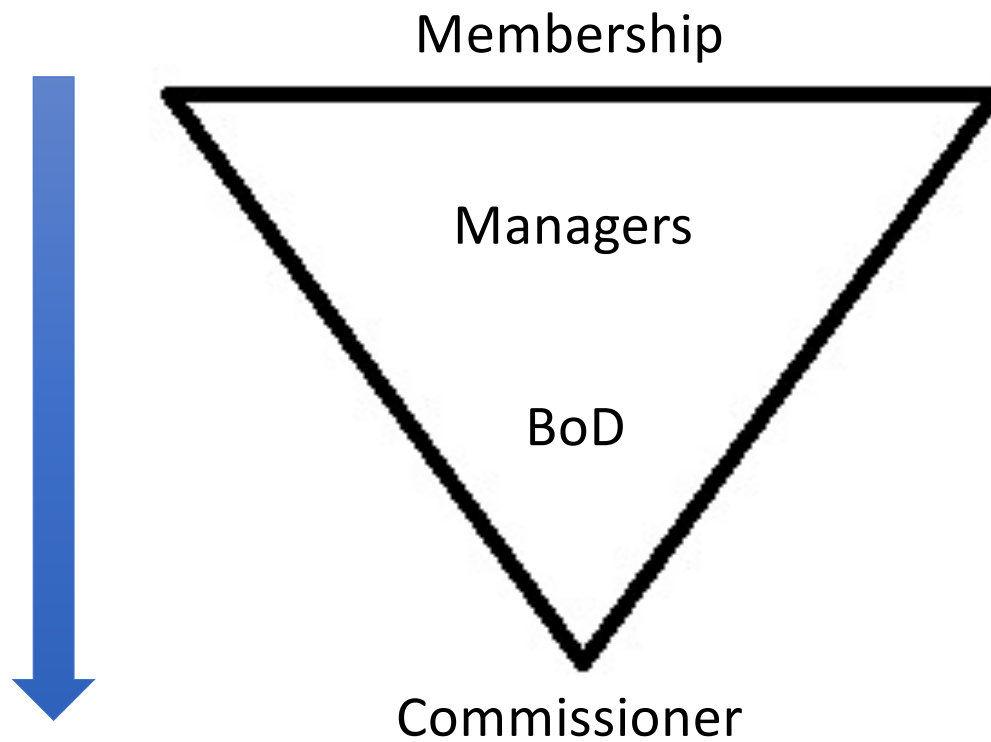
2022 - ??

Planning for 115+ players, 2 Divisions, 8-9 teams

Flexibility is the key to a fun & successful season!!

May be asked to change teams...balancing

# WSSL Hierarchy





# Evaluation (Initiation) Period



# 2022 Calendar

January 2022

S	M	T	W	Th	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

February 2022

S	M	T	W	Th	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

March 2022

S	M	T	W	Th	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

April 2022

S	M	T	W	Th	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

May 2022

S	M	T	W	Th	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

June 2022

S	M	T	W	Th	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

July 2022

S	M	T	W	Th	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

August 2022

S	M	T	W	Th	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

September 2022

S	M	T	W	Th	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

October 2022

S	M	T	W	Th	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

November 2022

S	M	T	W	Th	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

December 2022

S	M	T	W	Th	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

# WISC Training

THANK YOU!!!

John Antretter	Mark Metivier
Steve Chisholm	Andy Jacobs
John Stout	Will Murray
Dick Hoell	Jamie Kehayes
Ray Hutchison	Tony Zotto
Roy Geiger	Ken Fones-Wolf



# Pitching Sessions

Bud Ramey

Ben Di Vito

Matt Jenkins

Tom Garcia

# Corporate Sponsors



Javier Fuentes, Agent



Tidewater Orthopaedics  
*Specialized Care You Can Trust*



# Opportunities to Prepare for the 2022 Season

Bdefined – Moderately intense workout  
X2/week for 4 weeks

Yoga – One hour session  
X1/week

# COLONIAL SPORTS

- Cooling performance crew short sleeve
- Cooling performance crew long sleeve
- Dry power 1/4 zip pullover sweatshirt
- Nylon coach's jacket/lined

Hat logo main option

\$1,500

Buy one,  
one donated



## Other Stuff

- My email was hacked a couple years ago, members will periodically get requests from “me” to send gift cards, etc. NEVER do it!
- Business cards available
- Registrations accepted
- Medical Info sheet
- Umpire class(s) coming soon!
- *Next Door Neighbors* magazine needs a “volunteer”
- JCC Warhill fields 2025!

# WSSL 2022 Rule Changes

- Rules Committee asked to address:
  - Game cut-off time
  - Heat Index policy
  - League bat policy
  - Establishing required pitching distance
- Rules Committee: Larry Rouse (Chair), Jim Wilson, Ed Connors, Bill Wagner and John Ray

# WSSL By-Law Proposals for Vote

**Issue:** Membership vote required to establish, change, remove or modify WSSL By-Laws

**Article III - Elections, Section 2 - Term of Office:** No Board of Directors member may serve more than two consecutive terms in the same position. Once a change of position or a break in service, defined as a full two-year term, is realized, the board member may again be elected for a new term.



# WSSL By-Law Proposals for Vote (con't)

(Create) **Article X - Fiscal Policy** regarding our agreed upon spending limits: A member of the Board of Directors, or their designee, may have costs, such as supplies, equipment, fees, etc. to accomplish an assigned task. Therefore, any board member is authorized to spend, and receive reimbursement from the league, up to \$100, without prior approval from the Board of Directors.

# WSSL By-Law Proposals for Vote (con't)

## **Article II - Board of Directors' Job Descriptions, Section 7 - Communications**

**Director** - The communications director serves the marketing, media, and public relations interests of the WSSL, utilizing their skills to uphold the league brand's positive image. This director is the board member responsible for all aspects of communication, marketing and publicity for the league. They make sure the organization maintains a positive public image and that all materials viewed by current and prospective members follow the brand's specific messaging guidelines. Along with the WSSL Commissioner, the Communications Director serves as the face of the league at any media event.

Retain current section 7 but renumber to **Section 8 - Ad Hoc Board Member(s)**

# Financial Report

Number of Players (2021 Dues)	101	<b>Season Costs:</b>		<b>Season Costs:</b>	
Number of Games	32.5	Fields	\$2,855.00	Mid Season Party	\$524.85
Teams	6	Jerseys	\$2,450.50	Website Renewal	\$125.95
		Caps	\$1,220.00	Admin Supplies	\$161.76
Cash in Bank - Start of Season	\$5,022.55	Balls	\$916.00	Liability Insurance	\$175.00
<b>Dues &amp; Sponsors</b>		WSSL Masks	\$1,043.25	Gift Cards, Other	\$150.00
Players (\$50 X 101 players)	\$5,050.00	Hitting Tees, Bat Racks, Lineup Boards, Fielders Masks	\$521.66	End of Season Party	\$337.13
Sponsors (\$500 X 9; \$250 X 1)	\$4,750.00	Score Books & Supplies	\$283.73	Christmas Parade	\$524.14
Total	\$9,800.00	Pitching Machine	\$130.00	Marketing – Gazette Ad	\$269.00
		Umpire Pinnies	\$32.38	Total Season Costs	\$11,826.35
		USPS PO Box	\$106.00	End of Season Cash in Bank	\$2,996.20

# 2021 Survey Responses

- 53 responses were submitted
- Thanks to Ray Hutchison for placing the survey on Team App
- Let us know if you had any difficulties

How did you originally learn about the WSSL?

Virginia Gazette ad	9%	5
Gazette article	17%	9
Next Door Neighbors	9%	5
WSSL member	40%	21
Other	19%	10

# 2021 Survey Responses

How would you rate your overall experience with the league in 2021 and your intentions going forward?

Great	81%	43
Good	9%	5
Fair	2%	1
Disappointing	0%	

Rate the usefulness of communication from the Board of Directors (BoD) to members in 2021

Excellent	62%	33
Good	28%	15
Fair	2%	1
Poor	0%	

# 2021 Survey Responses

What are your thoughts on using substitute players from other teams?

Continue with the current process.

28% 15

Strive to match sub to skills of replaced player.

43% 23

Eliminate the substitute player process.

19% 10

What is your opinion on using courtesy runners (from first) and substitute runners (from home)?

Keep them both as they were during 2021

42% 22

(Keep both) move the line farther for sub runners.

15% 8

Keep courtesy; but eliminate substitute runners.

30% 16

Eliminate both courtesy and substitute runners.

4% 2

# 2021 Survey Responses

Do you favor the league going to two divisions, based on skills and mobility?

Yes	43%	23
No	25%	13
Neutral	25%	13

How long of a break in July and August 2022 would you prefer?

4 weeks	49%	26
6 weeks	28%	15
8 weeks	17%	9

# Website (wsslva.org)

HOME ABOUT OPERATION SEASONS PLAYERS DOCUMENTS CONTACT

- New content on home page: **New Player Information**
  - Created for recruiting campaign
- 2022 rosters, schedules, etc., will be updated in April
- Note the sponsor logos are links to sponsor websites
- Navigation and pages adapt to mobile devices
- Please send problem reports, corrections, etc.
- Thanks to Carl Olexa , our backup webmaster in 2021



# Get the Team App



# Installing the Team App

## Latest News

Registration for 2022 is [now open](#).

Preseason training sessions will be held at WISC from Jan 31 through Apr 1. Players need to RSVP to participate. See [this description](#) with links to other information.

Our annual membership meeting is planned for February 17 at 11am at WISC. Lunch afterwards will be at the [Revolution Golf and Grille](#).

*Check here for updates as the weather or other circumstances might change.*



## Quick Links

- [Register for 2022](#)
- [Game schedule and scores](#)
- [Member photos](#)
- [Installing Team App](#)
- [COVID-19 information](#)
- [Map to ball fields](#)
- [Team rosters](#)



# 2022 New Player Recruitment

Recruitment Team:



Ric Zacour



Marcia Bowlds



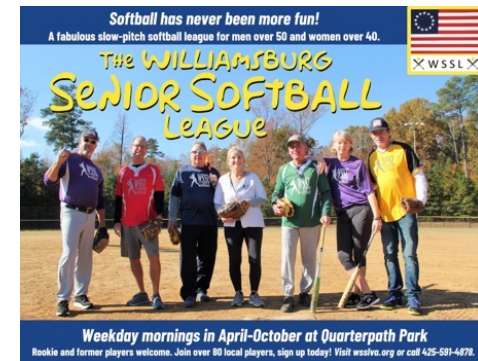
Bud Ramey

Recruitment Goal/Progress: 50/15

Recruitment Strategy:

“Define” The WSSL Brand

Bud’s Incredible “Word Picture”



# 2022 New Player Recruitment

## Recruitment Strategy

### **Promote/Advertise The League**

Williamsburg Parade  
2nd Sunday  
Community Outreach  
-Posters and Articles  
Williamsburg Gazette  
Next Door Neighbors  
WY Daily  
Facebook  
And More

### **Leverage Current Players**

“It’s Your (Our) League”  
New Recruit Content On  
The Website  
FAQ’s

### **WISC Practice Sessions As A Recruiting Tool**

New Recruit-Specific Sessions  
Help New Recruits “Try  
Before They Buy”

**We Won’t Get Anywhere Near 50 New Players Without Your Help**

# Open Issues

- How many games do you want to play?  
30, 35, 40?
- Do away with short fielder?

**ELECTIONS**

**COMMISSIONER  
SECRETARY  
WEBMASTER**

# Questions?