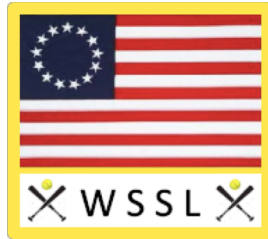


WSSL — Williamsburg Senior Softball League



Membership Meeting
February 20, 2019

Meeting Agenda

- Overview — Jim Ratkus, Commissioner
- Records & Rules — Ric Zakour, Secretary
- Organization & Finances — Mike Kroeger, CFO
- Uniforms — Wayne Glass, Director-at-Large
- Website — Ben Di Vito, Webmaster
- Player Preparation — John Antretter, Deputy Commissioner
- Conclusion, Q&A — Jim Ratkus





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2019 Board of Directors

- Jim Ratkus, Commissioner
- John Antretter, Deputy Commissioner
- Ric Zakour, Secretary
- Mike Kroeger, Treasurer
- Ben DiVito, Webmaster
- Wayne Glass, Director-at-Large

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Accomplishments (Since January 9)

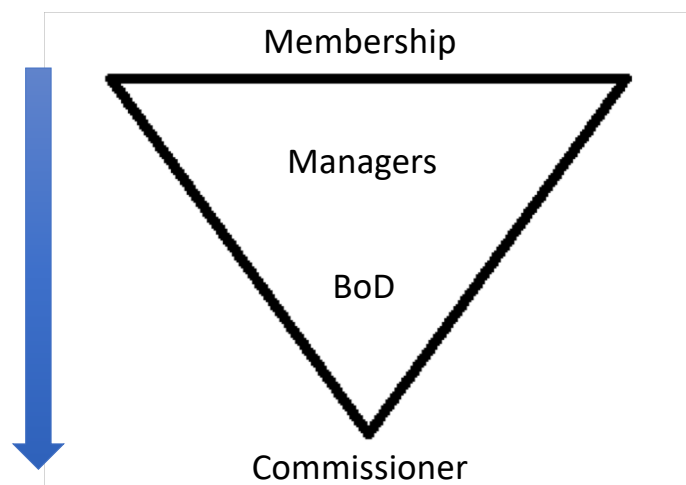
- Board of Directors
 - Logo
 - Web Page - wsslva.org
 - Bank Account
 - Determined Shirts, Hats, Equipment
 - Negotiated Practice and Game Field
- (Dates and costs with WP&R) Thank you, Tyler

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WSSL Hierarchy



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2019 Expectations

- Six sponsors
- Six teams
- 90 members

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2019 Reality to-Date

- Three sponsors
- Maybe four teams
- 52 Members

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Two Years (2021)

- 12 – 18 Sponsors
- 12 – 18 Teams
- Two or Three Divisions (Based on Evaluation, Personal Desire, Age)
- 180 – 270 Members

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Secretary – Ric Zakour

- Introduction – Who I am
- Vision
 - Competitive – limited playing opportunities for seniors in Williamsburg
 - Exercise – personal excuse to get in better shape
 - Comradery – form new relationships
 - Have fun
- Job Description

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Secretary – Job Description

- The Secretary maintains the League records, meeting minutes and reports. He handles all League correspondence as directed by the Commissioner or the Commissioners.
- The Secretary will maintain and review the League Bylaws and Manual (being developed now).
- The Secretary will oversee the Rules Committee.
- The Secretary is a member of the Board of Commissioners.

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Rules – In Brief

- Rules committee working on a manual as we speak
 - USA Softball
 - NVSS and WSSA
 - Emphasis on **Safety**
- Umpires – we will self umpire – batting team provides
- Important things to know
 - Pitch Arc – 6' to 12'
 - First Base
 - Strike Plate
 - Commitment Line

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First Base



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Strike Plate



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Organization & Finances – Mike Kroeger

- Operate as a 501(c)(7) Non-Profit Organization
- Member of USA Softball:
 - Liability Insurance
 - Accident Medical Insurance
- Quarterpath Field Rentals through Williamsburg Parks and Recreation
- Checking Account - Old Point National Bank

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Start-up Costs

- | | |
|--|------------------------------------|
| • Pitcher/Catcher/Ump
Masks (\$112) | • Pitch Screens (\$160) |
| • Practice Balls (\$75) | • Web Page/Reg (\$96) |
| • First Aid Kits (\$100) | • Marketing/Advertising
(\$100) |
| • Strike Pads (\$35) | • Caps (\$1,626) |
| • Home Plates (\$40) | • Shirts (\$873) |

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Proposed Spring/Fall Budgets

	Spring Season	Fall Season
Dues Per Person (60)	\$75	\$75
Sponsors	\$1,500	
Total Revenue	\$6,000	\$4,500
Total Startup Costs	\$3,219	
Per Season Costs:		
Fields (2 @ \$25/day)	\$750	\$750
Practice Fields	\$40	\$40
Liability Insurance	\$107	
Balls	\$250	
Score Books	\$28	\$28
Marketing/Advertising		\$100
Total Per Season Costs	\$1,175	\$918
Total Costs	\$4,394	\$918
Cumulative Reserve	\$1,606	\$4,177

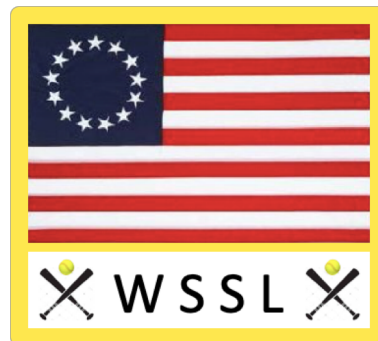
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Uniforms – Wayne Glass

- Samples of shirts and hats
- Teams and colors
- WSSL logo



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Shirt Colors and Logos



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Website (wsslva.org) – Ben Di Vito

- Website is up and running
- wsslva.org is our own domain
- Initial version focuses on start-up information
- Navigation and pages adapt to mobile devices
- Site will evolve as league progresses
- Please report any problems
- We welcome your suggestions

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Current Website Content

- Home: news, events, partners and sponsors
- About: background, goals
- Operation: games, calendar, fields, newcomer info
- Join Us: player registration
- Documents: PDF files of league documents
- Contact: email addresses for Board of Directors

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Future Content

- Important announcements such as game cancellations
- Rosters, managers and contact info
- Game schedules
- Game scores and team standings
- Photos of teams, players, field action, etc.
- Social events
- Blog (optional)

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Going Forward

- Spread the word: tell your friends about wsslva.org
- Send corrections, suggestions, etc.
- This presentation will be posted to the website
- Help wanted: **Backup Webmaster**



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Deputy Commissioner – John Antretter

- Introduction
 - Accomplished baseball/softball player
 - Experienced with senior softball
- Player Preparation
- Player Development
- Recruitment

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Run, Senior, Run



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Swing, Senior, Swing



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Player Preparation

- Health issues? See your doctor.
 - Many issues can be managed to make it safe to play softball.
- Stretching is a must.
 - Most important thing that you can do to avoid injuries on the field.
 - GO TO A YOGA CLASS.
 - Start stretching your hamstrings, groin, legs and back.
 - Go online or see a trainer at your gym.



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Player Preparation (cont'd)

- Start throwing a softball.
 - Short easy throws and build over time into longer throws.
 - Throw against a wall / catch ground balls.
- Visit your local batting cage.
 - Again, swing easy at first (50%) and build on that.

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Player Development

- If you want some help with fielding, hitting or running...just ask.
- Yes, we might offer unsolicited advice or suggestions on improving your playing skills.
- Just know that it comes from a good place.
- We respect the fact that there are “MANY WAYS TO SKIN A CAT.”
- We will offer private or group workouts as requested.

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Recruitment

- The BEST way to spread the word about Senior Softball is by your word of mouth!
 - Talking to friends, placing the league on Facebook, etc.
- The overall goal of WSSL is to have multiple divisions of softball play.
 - Each division will be based on ability and age.
 - In order to accomplish that, **we need more players.**
 - I know that they are out there in the Hampton Roads Peninsula and beyond.
- TALK IT UP!

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Milestone Dates

- Nov 17, 2018 – First Article in VA Gazette
- Jan 9, 2019 – First Organizational Meeting
- Feb 20 – Today, First Membership Meeting
- March 3 – Open Practices/Evaluations Begin
- March 29 – Team Assignments/Draft
- April 16 – Inaugural Season Begins!!!

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Sponsorship

- \$500 Inaugural Year (2019)
- \$ to WSSL Operating Budget First Season
- Letter to Prospective Sponsors
- WSSL Encourages Patronizing Sponsors
- Logo on & Link from WSSL Website
- Copy Letter off Website for Distribution
- Refer any Prospect to email or BoD

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Sponsor #1

- Optimal Service Group
- Member of Wells Fargo Advisors
- 428 McLaws Circle, Suite 100, Williamsburg, VA 23185



<http://www.optimalservicegroup.com>

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Managers

- Integral to WSSL Success
- Works with Dep. Commissioner to Conduct Evaluations and Assign Teams
- Manage Roster re: Playing Time, Rainouts, etc.
- Works with Opposing Mgr to Manage Games
- Reports to, Communicates with Commissioner

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WSSL Needs YOU

To manage a team

WSSL Needs YOU

To recruit sponsors

WSSL Needs YOU

To recruit players



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Questions?

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