WSSL Minutes – August 22, 2025

Board Members in Attendance – Dick Hoell, Kathy Sprague, Ben Di Vito, Steve Sheffler, Larry Rouse, Andy Jacobs, Tom Dolan

Key inclusions in this edition. Please read further for additional information

Key Dates for Remainder of the Year

Sponsor Spotlight

Breast Cancer Awareness Game – Date October 19, 3pm; Volunteers needed – contact Kathy at 2014grandmaks@gmail.com

Sponsors

Additional Membership Classifications

Strategic Planning Process

I. Key Dates
   a. October 14/16 End of Season Tournaments – both divisions
   b. October 19 Breast Cancer Awareness Game – 3pm
   c. October 21 All Star Games – both divisions
   d. December 7 – Williamsburg Christmas Parade

II. Sponsor Spotlight
   a. New addition to BoD updates
   b. This month spotlights Javier Fuentes – State Farm Insurance
   c. Inaugural sponsor in 2019
   d. Link to website http://www.sfvirginia.com

III. Breast Cancer Awareness
   a. Planning is continuing for the 3rd annual event
   b. Date is October 19, 3pm

c. Kathy (2014grandmarks@gmail.com) is the event contact and is looking for volunteers for planning, game ops and associated fundraising

IV. Sponsors
   a. Sponsors will be charged $300 down from $500 for 2026
   b. This is based on
      i. Strength of the League's finances
      ii. Preliminary 2026 budget planning
      iii. Intent to secure 14 sponsors for 2026 season
   c. Membership is encouraged to provide any potential sponsors to the Board

V. Additional Membership Classifications
   a. Two new membership classifications beginning in 2026
   b. Social Member
      i. A non-player membership for those who don't want to or can't play but still wish to be part of WSSL
      ii. These members will receive a hat
      iii. Will be invited to social events
      iv. May umpire or keep score at games
   c. Substitute Player Member
      i. Player either undrafted, unable to begin the season, fulfill an entire season or whose work schedule limits their availability
      ii. These members would serve as replacements or subs
      iii. These members will also receive all of the benefits afforded those of the Social Membership
   d. Dues for each of these memberships will be determined as part of the 2026 budget process

VI. Strategic Planning Process
   a. The organizational phase of this process continues
   b. The three focus areas are

i. League growth
ii. Volunteerism
iii. Providing/Promoting Player Development
iv. A subset of the Board consisting of Dick Hoell, Andy Jacobs and Larry Rouse are being tasked with identifying specific actions to start addressing the focus areas
v. The goal is to complete this process for the new Board in January
vi. Once the new Board reviews the specifics feedback from players will be solicited

VII. Next Board Meeting September 19 at 11:30 at Brickhouse Tavern