

## WSSL BoD Meeting Minutes - 2/5/2024

Attendees: Dick H., Ben D., Kathy S., Andy J., Steve S., and Steve C.

The meeting kicked off with a discussion addressing the recent resignation of Bill L., Jamestown Division President, and the need to appoint a replacement to complete the remaining 11 months of his term. After a healthy discussion of a number of potential candidates, the Board ranked a small group of potential replacements and Dick H. advised he would make inquiries later in the afternoon to gauge interest/availability of these candidates in their order of rank.

The Board next turned to the Jamestown Division manager/assistant manager teams as proposed by Bill L. and it was agreed that the group would be approved as submitted for the 2025 season.

The discussion turned to the results from the recently concluded league-wide player survey, of which it was noted by Ben D. that 138 responses had been received. It was agreed that the high-level responses to the survey questions would be provided to the membership, with any narrative comments being held for review and consideration by the Board. The Board noted that the survey results returned an overwhelmingly positive response to overall satisfaction with the WSSL writ large, while also noting that a few areas called for revisiting current rules/practices to address potential changes. Dick H. advised that he would provide a summary of the results to the membership within his next update email as well as providing the high-level results themselves.

Andy J. next provided a status of his efforts to finalize the Yorktown Division manager/assistant manager pairings for the 2025 season, advising that he was close to formally proposing these manager teams and would provide an update in the near future.

The next topic raised was the ongoing FaceBook marketing campaign and the overall new player recruiting efforts. Ben D. And Kathy S. provided a summary of these efforts to date and all agreed that we should redouble our message to membership to encourage their use of personal networks to attract potential new members. It was noted that initial planning was underway to support an additional (8th) team in the Jamestown Division for 2025.

As Communications Director leading our League social initiatives, Kathy S. proposed an initiative to approach additional potential league sponsors, targeting restaurants primarily in 2025. Additional potential funds would be utilized to defray WSSL operating expenses and to enhance social activities and community engagement initiatives.

Steve C. next provided an update on the ongoing WISC off-season workout program. It was noted that the initial weeks of the program have been well attended and the feedback has been positive. It was noted that John Antretter had alerted us to impacts from the school calendar that likely require a review and potential rescheduling of our Monday New Player Orientation and Focused Instruction sessions. Updates to follow.

Steve S. followed up with an update of the League's financials as provided to the Board in a recent email. Additionally, Steve noted the current inventory of new softballs for 2025 play. It

was also noted that the League's 2025 liability insurance policy was being discussed with our provider and updates will follow.

The next Board meeting is scheduled for 5 March 2025.